













# Welcome to the Board of Early Care and Learning

February 15, 2018



## Approval of Agenda and Minutes



- Approve 2-15-18 agenda
- Approve 11-16-17 minutes















# Inspiration Jennie Couture

















# **Board Member Updates**

Board members report on their recent DECAL-related activities in their districts.

















# Commissioner's Update

Amy M. Jacobs Commissioner



## **DECAL Advisory Committee**

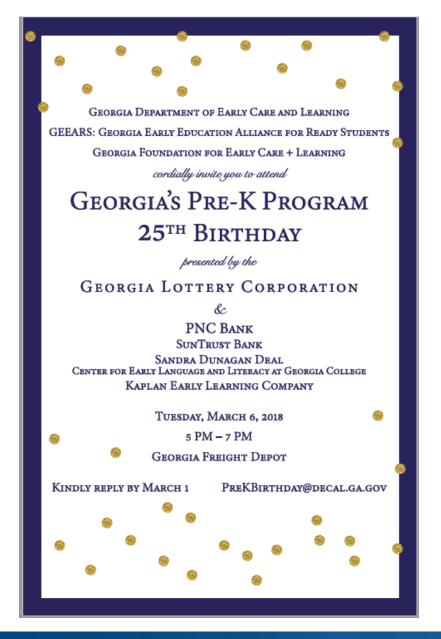


- Consists of representatives from key stakeholder groups, including:
  - Child care center owners/directors
  - Family child care providers
  - State professional organization leaders
  - State advocacy groups

### DECAL Advisory Committee (continued)



- Reconvened in January 2018
- Next meeting in April 2018
- 2018 Area of Focus: Georgia's Early Learning Workforce
- Will discuss workforce needs, such as:
  - Supports for attaining degrees and credentials
  - Strong partnerships among institutions of higher education
  - Social-emotional supports for the workforce (e.g., mental health services)





# Please join us for this exciting event!

Tuesday, March 6th













#### Pre-K Teacher of the Year — Private







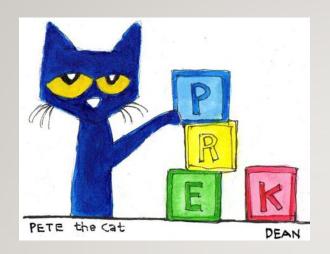
### Jodi McNamara Kid R Kids #49



# Jodi McNamara

GA Pre-K TOTY 2017-18 (Private Provider) Kids 'R' Kids #49 / Grayson

#### **GA Pre-K TOTY**



## <u>empower</u>

To make (someone) stronger and more confident

"We empower students everyday to know they are respected and valued member of society. I am thankful that the TOTY experience has been an affirmation of my efforts and has empowered me by recognizing my contribution, experience and influence and giving me the confidence to speak up and share about:

WHAT I know and do WHO I do it for, WHERE I do it and WHY I do it

-Jodi McNamara

#### My Background





#### Projects and experience









**Mentor Teacher** 













better than walking alone in the light. --



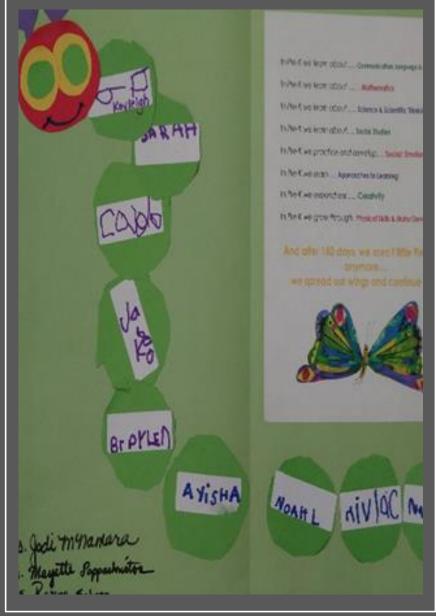












# ANNUAL CONFERENCE

- Attended over a dozen different trainings
- I met and talked with ECE professionals from >20 states and 3 different countries.
- Brought back bundles of resources and information to share!

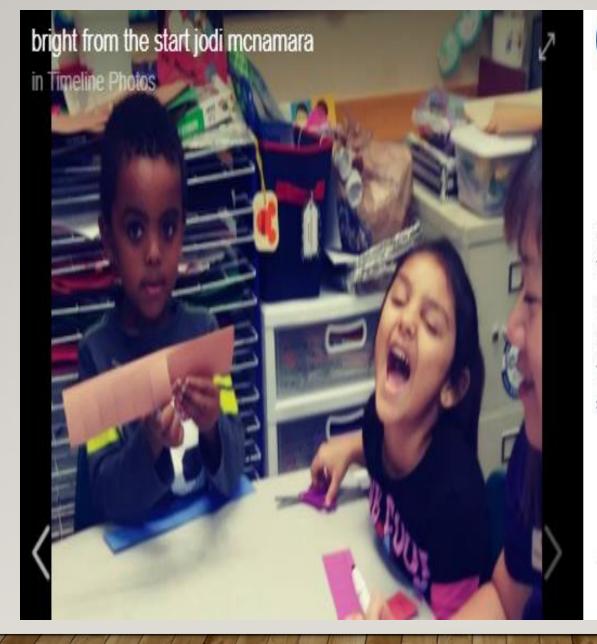


# CONSULTANT NEWSLETTER CONTRIBUTIONS:

- People First Language
- Using visual supports aren't just for inclusion classroom
- What are resources for teachers and families about children with special needs? (draft)
- Why do I need a CARE BEAR corner and how does it help students? (draft)









# Bright from the Start: Georgia \*\*\* Department of Early Care and Learning

Page Liked - December 13, 2017 -

Our 2017-2018 GA Pre-K Teacher of the Year Jodi McNamara's students are making a pinata to celebrate New Year's and practice cutting skills! Stay tuned today for more of Jodi's #SocialMediaTakeover





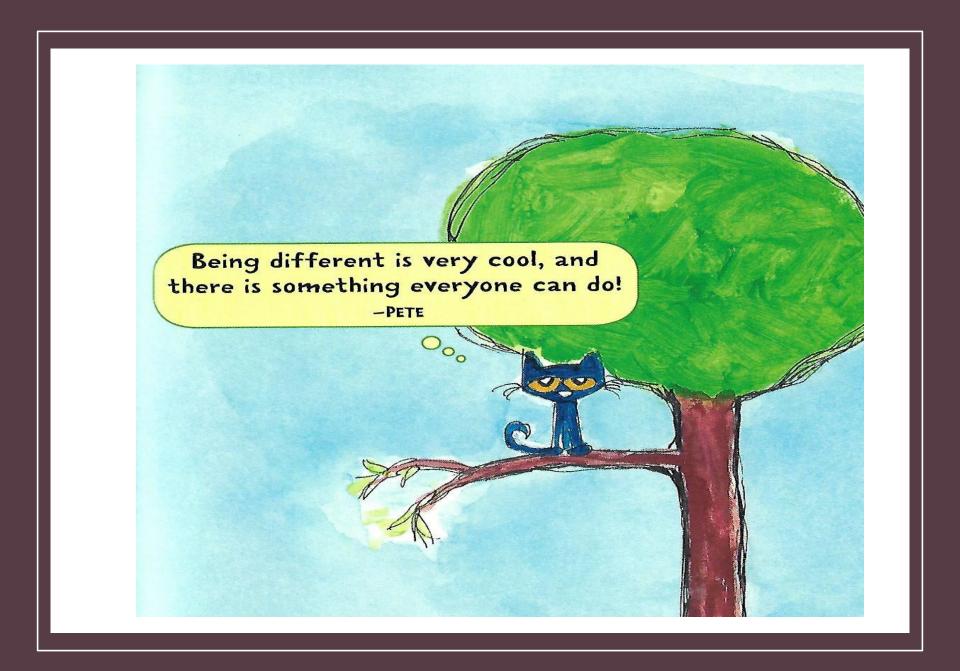






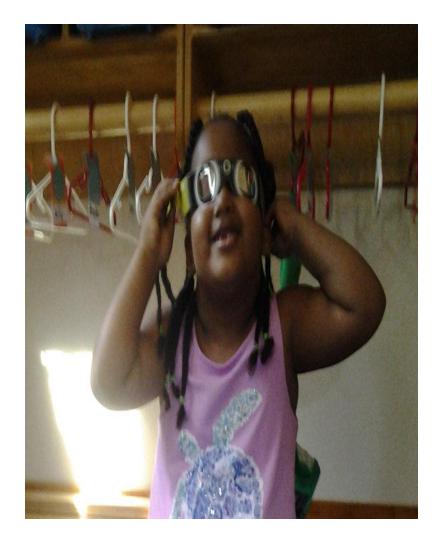
#### TEACHER PRACTIONER'S BOARD

Washington, D.C.



# We shoot for the moon!

Never tell me the sky's the limit when there are footprints on the moon













proud

other!



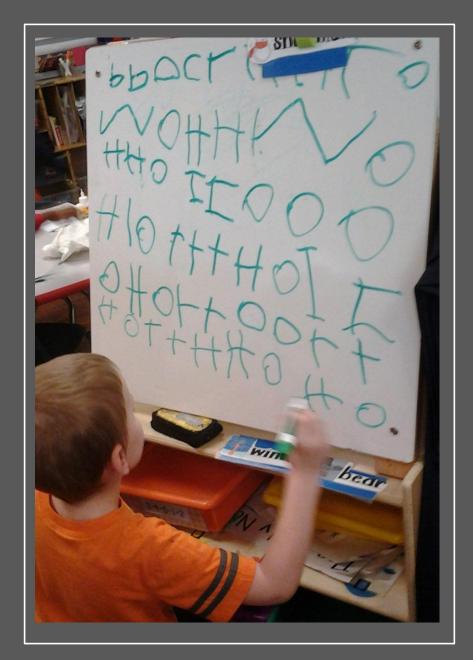


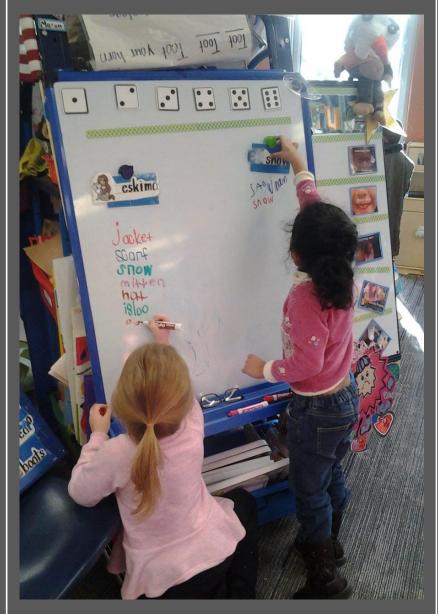




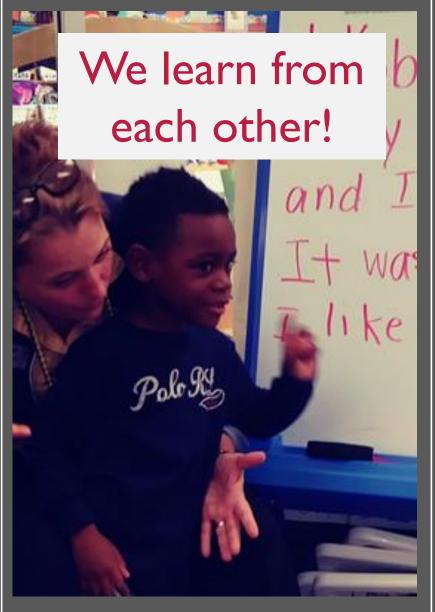


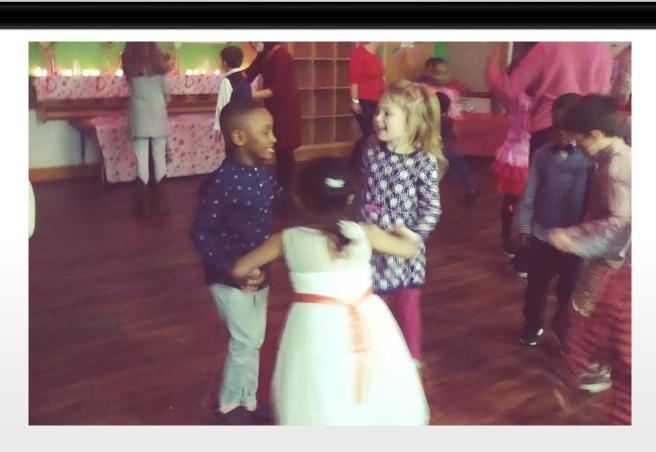
We ask questions and do experiments







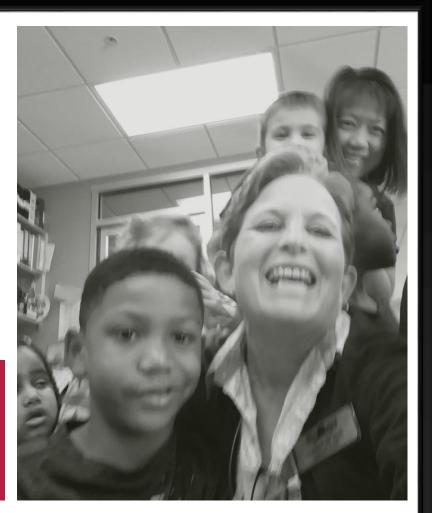




Sweetheart Social - February 3, 2018



Inclusion....
It's ALL GOOD!



# Thank you

## Pre-K Teacher of the Year — Public



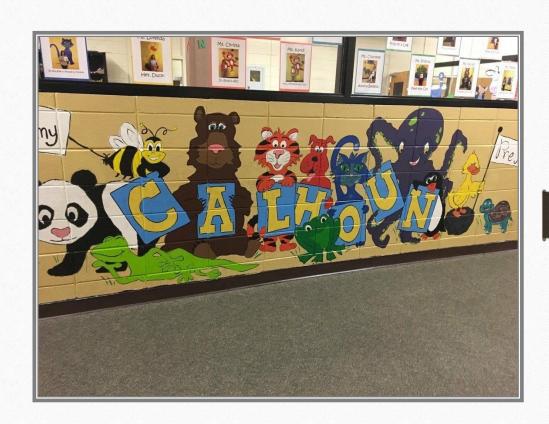




## Nathan Leatherwood Calhoun City Pre-K

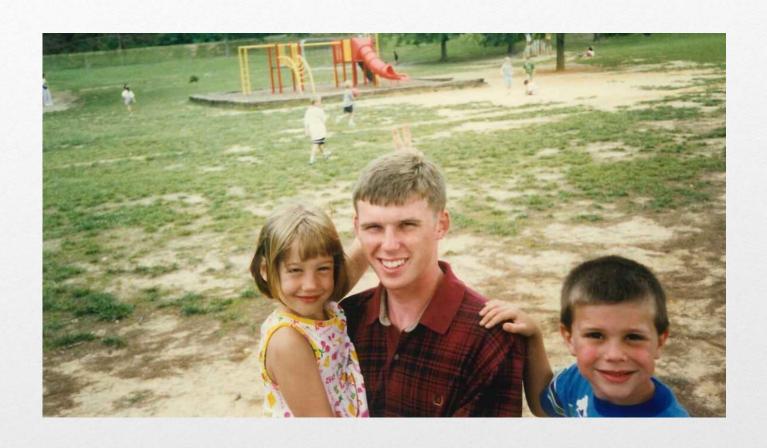
# My Pre-K Story

Nathan Leatherwood



















**NAEYC** Conference



Children's Healthcare of
Atlanta
Christmas Parade







^

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Consultant for a Day



**GPS Revision Committee** 







**CCSSO** 





Book Hive Library







Pre-K 2013-14



Pre-K 2017-18



Pre-K 2021-22

# Questions & Comments from Board





# In Honor of Georgia's Pre-K Program's Teachers of the Year 2017-2018



Special Presentation by Board of Early Care and Learning Chairperson
Susan Harper















# Finance, Legislative, & Administration Update

Ray Higgins
Deputy Commissioner for Finance and Administration



## Finance Update – SFY 2018 Summary



| Data as of Dec. 31st | Budget        | Expenditures* | Remaining Balance | % Remaining |  |  |  |  |
|----------------------|---------------|---------------|-------------------|-------------|--|--|--|--|
| BY PROGRAMS          |               |               |                   |             |  |  |  |  |
| Child Care Services  | \$268,460,831 | \$126,765,103 | \$141,695,728     | 53%         |  |  |  |  |
| Pre-K + (HS)         | \$365,020,613 | \$177,599,641 | \$187,420,972     | 51%         |  |  |  |  |
| Quality Initiatives  | \$39,512,775  | \$33,867,890  | \$5,644,885       | 14%         |  |  |  |  |
| Nutrition            | \$148,000,000 | \$74,406,598  | \$73,593,402      | 50%         |  |  |  |  |
| Total Expenditures   | \$820,994,219 | \$412,639,234 | \$408,354,985     | 50%         |  |  |  |  |

| BY FUNDING SOURCE  |               |               |               |     |  |  |  |  |
|--------------------|---------------|---------------|---------------|-----|--|--|--|--|
| State General      | \$61,514,847  | \$10,787,131  | \$50,727,716  | 82% |  |  |  |  |
| State Lottery      | \$364,845,613 | \$177,487,718 | \$187,357,895 | 51% |  |  |  |  |
| Federal            | \$392,473,759 | \$223,680,035 | \$168,793,724 | 43% |  |  |  |  |
| Other              | \$2,160,000   | \$684,349     | \$1,475,651   | 68% |  |  |  |  |
| Total Expenditures | \$820,994,219 | \$209,392,367 | \$408,354,985 | 50% |  |  |  |  |

<sup>\*</sup> Includes encumbrances.

# **Legislative Update**





**Bright from the Start: Georgia Department of Early Care and Learning** 













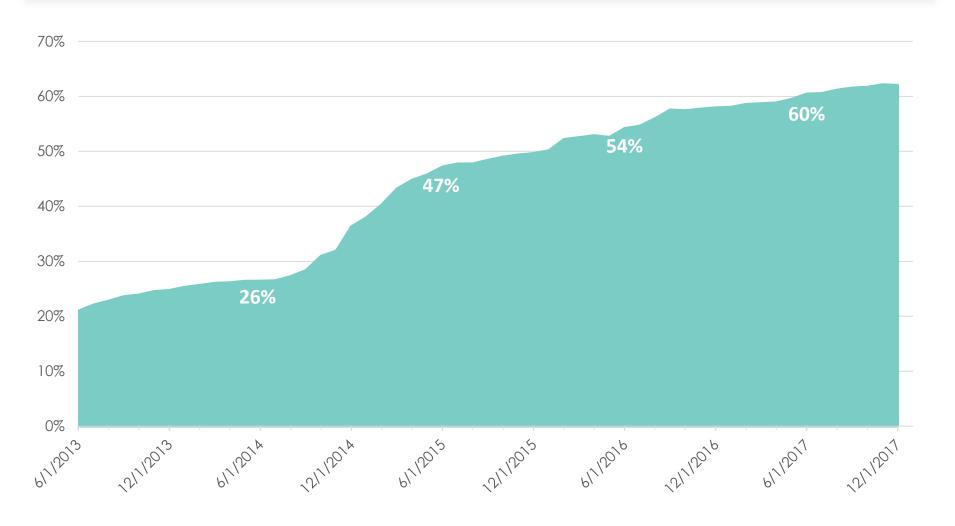


# System Reform Update

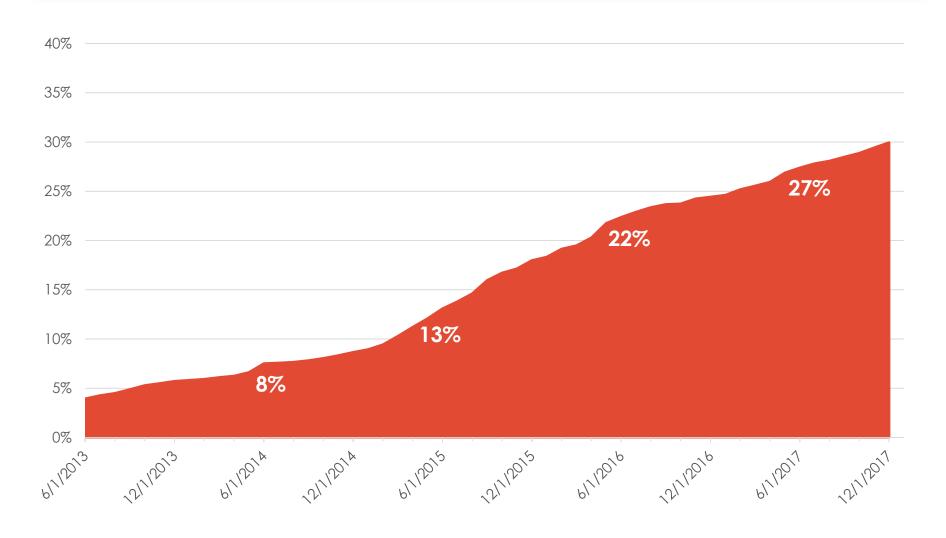
Kristin Bernhard
Deputy Commissioner for System Reform



# QR Participation is increasing FY14-FY18 (62% as of December 2017)

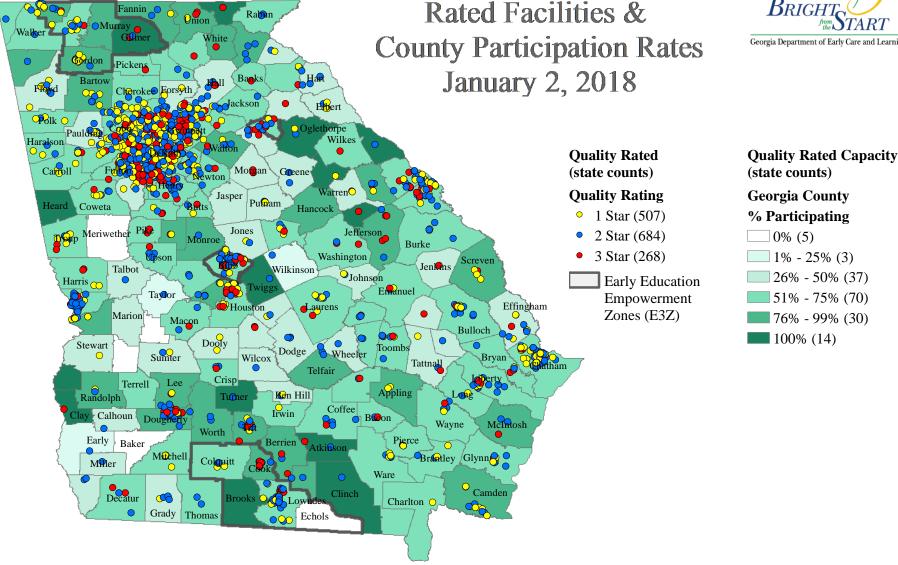


# More programs are Quality Rated FY14-FY18 (30% as of December 2017)









# Quality Rated Peer Support Network (PSN)

Rachael Lee Peer Support Network Specialist







Created by child care providers

Meetings of the PSN are facilitated by a **Quality Rated Ambassador.** 

Opportunities to connect with peers to share ideas, success stories, and lessons learned during the Quality Rated experience.

## Peer Support Network (continued)



#### Goals

- Include Continuous
   Quality Improvement
   (CQI) as part of the
   Quality Rated process.
- Cultivate community engagement among Quality Rated providers
- Improve and sustain day-to-day best practices in child care facilities

#### **Ambassadors**

- Administrator of 2 or 3-star program
- History of compliance w/CCS/Pre-K/CAPS
- 5+ years of experience as an administrator
- Experience with leading a program through the Quality Rated process

#### Meetings

- Cohorts meet quarterly
- Opportunities to share ideas and network with other QR providers
- Free Bright from the Start Administrator Training hours
- Facilitated by PSN Ambassador

31 PSN Ambassadors

24 Statewide PSN Cohorts

Provider Driven initiative

### **2016 Peer Support Network Cohorts**

Athens-Clarke County

Gwinnett County - CCLC

Gwinnett County – FCCLH

Fulton County - FCCLH

Clayton County

Bibb County

Bulloch County



### **2017 Peer Support Network Cohorts**

- DeKalb County
- West End Atlanta
- Clayton/Henry County FCCLH
- Rockdale County
- Dougherty County
- Dalton-Whitfield County
- Toombs County

- Richmond County
- NorthFulton/ForsythCounty
- Montessori programs
- Valdosta-Lowndes County
  - Chatham County



#### **2018 Peer Support Network Cohorts**

#### **Co-Ambassadors**

Bibb County
Gwinnett County

#### **New Cohorts**

Laurens County

Muscogee County/CCLC

Muscogee County/ School-age

Muscogee County/Head Start

**Newton County** 



More coming soon!

24 Cohorts

31 Ambassadors

## **Incentives and Benefits**



PSN Ambassadors receive provisional trainer status Ongoing support and training opportunities for ambassadors (TFT, PLC, monthly check-in) \$100 meeting stipend Participants receive Professional Development Credit (Structural Quality Component) Early access to agency initiatives (Family Engagement Pilot, Learn the Signs. Act Early)

# Meeting Topics





#### 2017 Peer Support Network Attendance

| Date                           | Mar-17 | Jun-17 | Sep-17*** | Dec-17 |
|--------------------------------|--------|--------|-----------|--------|
| Athens-Clarke County           | 6      | 7      | 4         | 4      |
| Atlanta (West end)             | n/a    | 12     | 8         | 7      |
| Atlanta FCCLH                  | 7      | 9      | 14        | 11     |
| <b>Bibb County</b>             | 10     | 10     | 11        | 6      |
| <b>Bulloch County</b>          | 5      | n/a    | 16        | 9      |
| Chatham County                 | n/a    | 5      | 5         | 9      |
| DHCDC/Clayton                  | 22     | 13     | 16        | 15     |
| Henry/County                   |        |        |           |        |
| Dougherty County               | n/a    | 22     | 8         | 12     |
| (Albany)                       | 11/ a  |        |           |        |
| Dalton-Whitfield (North        | n/a    | 18     | 9         | 8      |
| Georgia E3Z)                   | 11/ a  |        |           |        |
| DeKalb County                  | n/a    | 18     | 13        | 7      |
| <b>Gwinnett County CCLC</b>    | 10     | 4      | 7         | 13     |
| <b>Gwinnett Spanish FCCLH</b>  | 4      | 22     | 35        | 27     |
| Lowndes County                 | n/a    | 10     | 3         | 12     |
| Metro Montessori               | n/a    | 10     | 2         | 11     |
| North Fulton/Forsyth<br>County | n/a    | 12     | 6         | 12     |
| Richmond County                | n/a    | 9      | 14        | 30     |
| Toombs County                  | n/a    | 9      | 6         | 6      |
| Walton/Rockdale County         | n/a    | 6      | 9         | 8      |
| Clayton County FCCLH           | n/a    | n/a    | 8         | 5      |
| Total                          | 64     | 196    | 194       | 212    |
| attendees                      | _      |        | _         |        |

<sup>\*\*\*</sup>reschedule due to Hurricane Irma cancellations\*\*\*

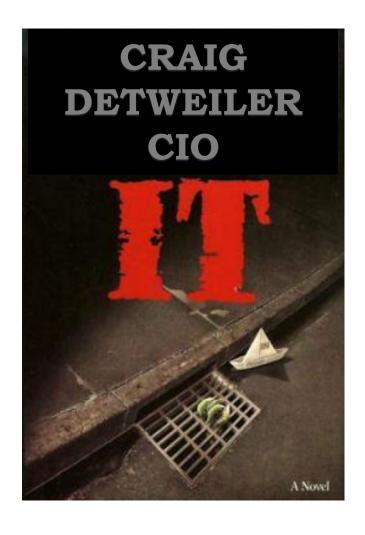






Michelle Smith Lank
Kids World Learning Center
Statesboro, Georgia





# DECAL KOALA (Provider Self-Service)



- Phase 1: Initial rollout and payment of license fees
- Phase 2: Adverse Action automation
- Phase 3: Criminal Records Check automation
- Phase 4: Conversion of Call Center (1-800-ALL GAKIDS) to DECAL system, New search features
- Phase 5: Accident/Injury automation

## Phase 4

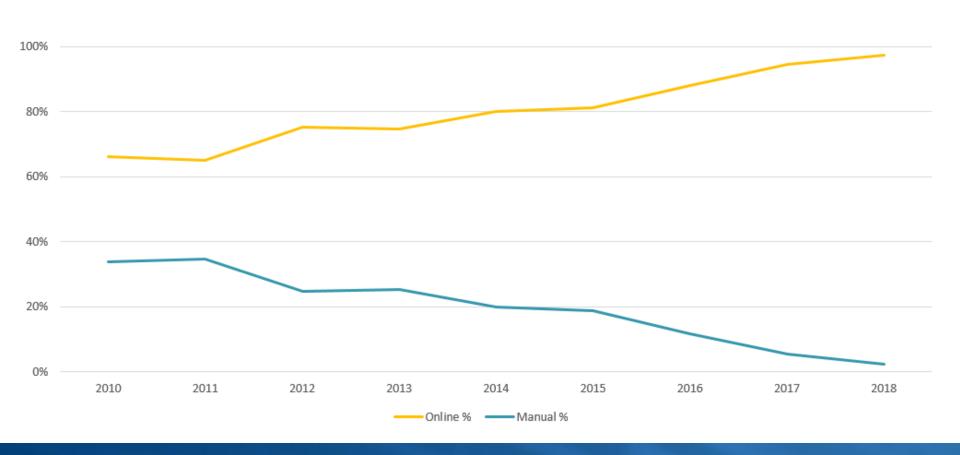


- Portal for ALL GA KIDS (State Call Center) to be able to enter data directly into our DECAL data system
- Enhanced functionality of QualityRated.org to serve as a "one stop shop" for parents and families

# Provider online use has increased dramatically



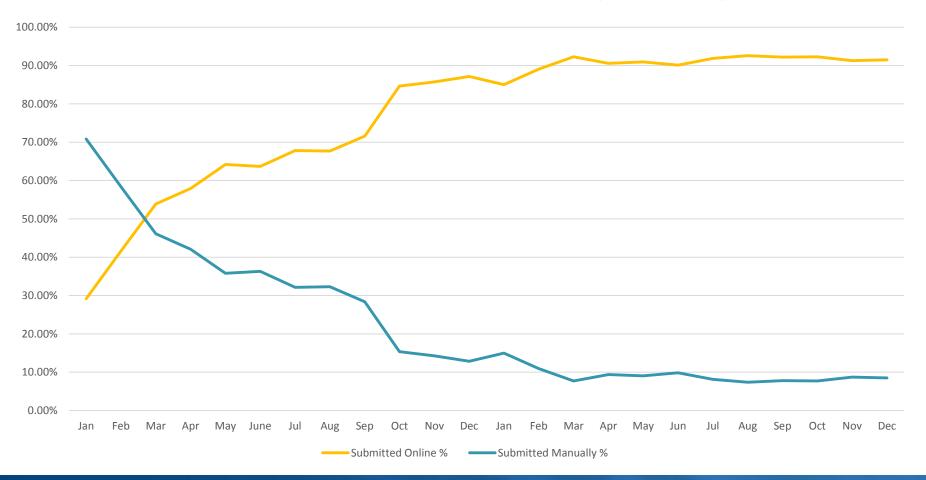
### Online vs. Manual License Fee Payments (2010-2018)



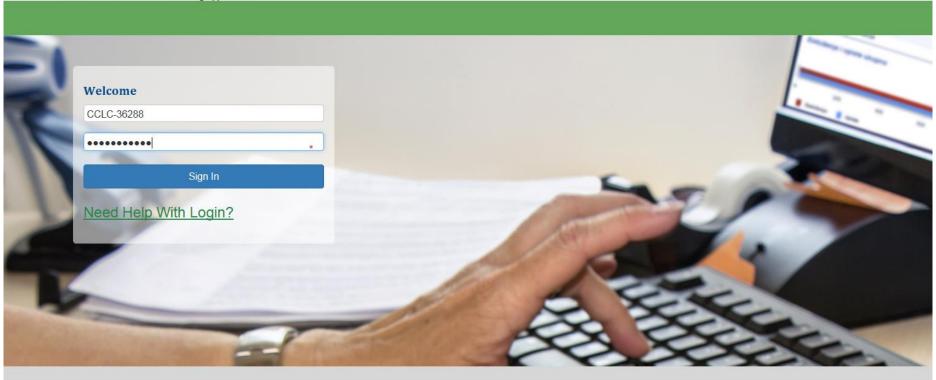
# Provider online use has increased dramatically



## **Criminal Record Check Submissions (2016-2017)**







Bright from the Start is continuing its commitment to provide excellent customer service, increase communication and simplify administrative processes. DECAL KOALA is an online resource that is available to all licensed child care programs, approved exempt programs and registered support centers. When you activate your DECAL KOALA account, you can log in online to view and update specific information about your program(s), enter additional email addresses, pay license fees (if applicable), print your license or registration certificate and more.

If you have questions, comments or need support, send an email to <a href="mailto:decalkoala@decal.ga.gov">decalkoala@decal.ga.gov</a>



**Facility Update** 

License Fee

**Enforcement Actions** 

**License Certificate** 

**Background Check** 

**Emails** 

#### **Contact Information**

**Operating Details** 

Services Provided

Rate Information

Staff Information

Logo and Photos

#### **Contact Information**

## **CGTC Child Development Center**

Facility Address: 80 Cohen Walker Drive Warner Robins, GA 31088

County: Houston

☐ Accepting New Children

CCR&R Region:

Facility Phone:

(478) 361-3511

Facility Fax: (478) 988-6826 Director/Admin Name: Brett Copeland

Email:

marcy.maioli@decal.ga.gov

CCS Consultant: Lisa Prather

Oversight: Licensed

Child Care Type:

Child Care Learning Center (CCLC)

CCLC-36288 ▼

CCS Consultant Phone: (678) 747-6859

#### **Contact Information**

The director should meet the credential requirements, which can be found in Rule 591-1-1-.31(1)(b)3. of the Bright from the Start Rules for Child Care Learning Centers.

Director/Admin First Name: Brett

Director/Admin Last Name: Copeland

Facility Phone: (478) 361-3511 Phone Extn:

Website

http://

Facility Fax: (478) 988-6826

Enter owner contact information to create owner account

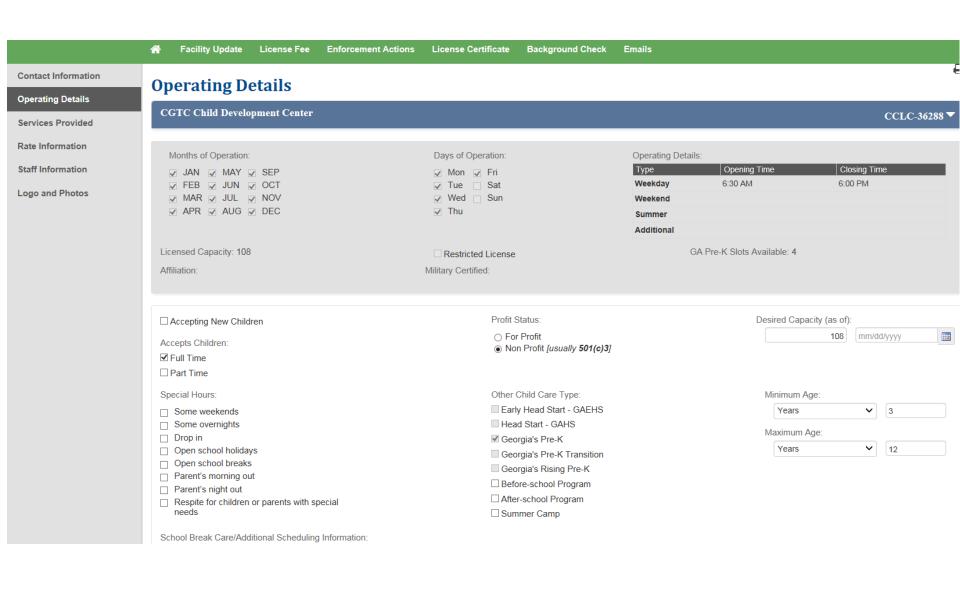
Owner Contact First Name:

Owner Contact Last Name:

Owner Phone

Owner Fmail:

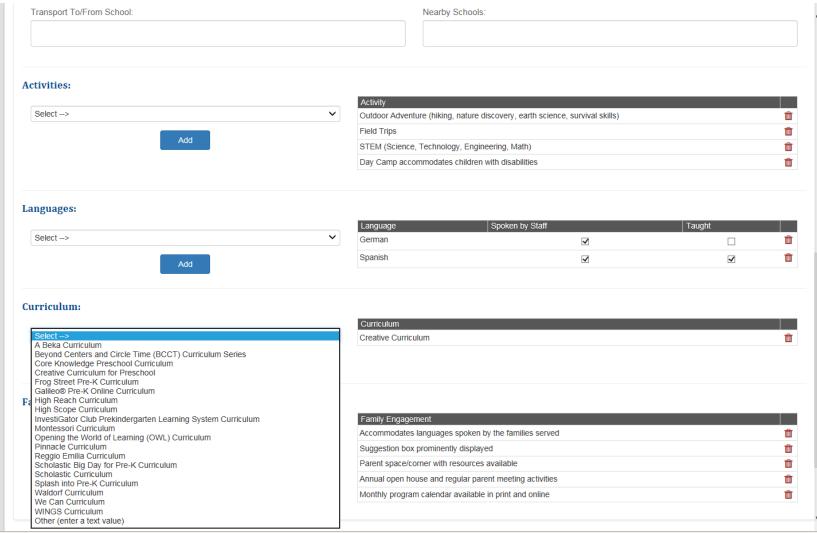


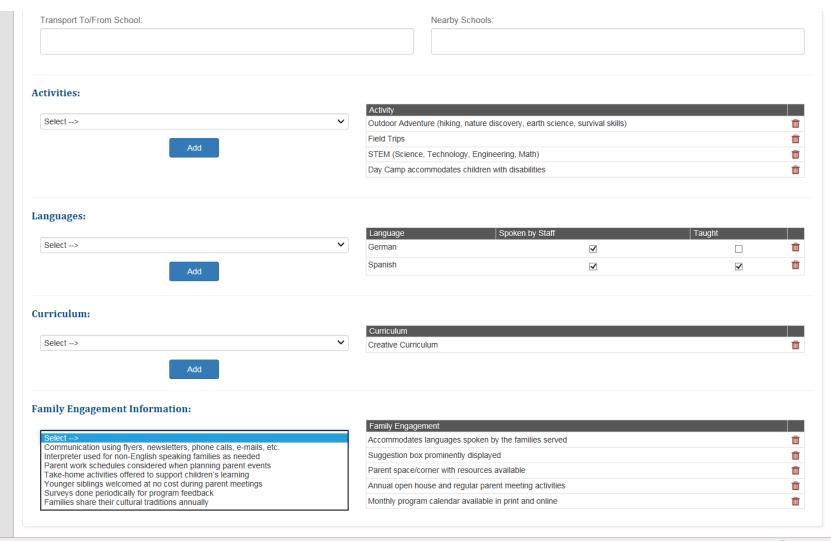


| Contact Information | Services Provided                                                                                                                                      |                                                                                                                                          |                                                                                                                                                                                   |
|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Operating Details   |                                                                                                                                                        |                                                                                                                                          |                                                                                                                                                                                   |
| Services Provided   | CGTC Child Development Center                                                                                                                          |                                                                                                                                          | CCLC-3628                                                                                                                                                                         |
| Rate Information    | Services Provided:                                                                                                                                     |                                                                                                                                          | Ages Served:                                                                                                                                                                      |
| Staff Information   | ✓ Accepts Child Care Subsidies (CAPS)                                                                                                                  | ☐ Head Start                                                                                                                             | ☐ Infant (0 -12 months)                                                                                                                                                           |
| Logo and Photos     | <ul> <li>□ After School Only</li> <li>☑ CACFP</li> <li>□ Drop-In Care</li> <li>□ Evening/Night Care</li> </ul>                                         | <ul><li>□ Religion-based</li><li>☑ School-age Summer Care</li><li>□ SFSP</li></ul>                                                       | <ul> <li>□ Toddler (13 months - 2 years)</li> <li>☑ Preschool (3 years - 4 years)</li> <li>☑ Georgia's Pre-K (4 Years)</li> <li>☑ School Age (5+)</li> </ul>                      |
|                     | Transportation:                                                                                                                                        | Environment:                                                                                                                             | Meals:                                                                                                                                                                            |
|                     | ✓ To/From Home ✓ To/From School  ☐ Afterschool Only (PM Only)  ☐ Georgia's Pre-K Only ✓ Near Public Transportation ✓ On School Bus Route ✓ Field trips | <ul> <li>No pets</li> <li>✓ Outdoor Play area</li> <li>Pool</li> <li>Provide your own equipment</li> <li>Secure Grounds/Keypad</li></ul> | <ul> <li>☑ Breakfast</li> <li>☑ Lunch</li> <li>☑ Dinner</li> <li>☐ AM Snack</li> <li>☑ PM Snack</li> <li>☑ Accommodates Special Diets</li> <li>☑ Provides Infant meals</li> </ul> |
|                     | ☐ Before and after school                                                                                                                              | ☐ Tennis Courts ☑ Video surveillance ☐ Webcam for parents                                                                                | ☐ Parents must provide meals  Summer Camp & Before and After Care:                                                                                                                |
|                     | Type of Vehicles:                                                                                                                                      | Services Provided:  Accepts Child Care Subsidies (CAPS)  CACFP  Drop-In Care  Religion-based  SFSP                                       | □ Before Camp Care □ After Camp Care □ Summer Camp                                                                                                                                |
|                     | Transport To/From School:                                                                                                                              | Nearby Schools:                                                                                                                          |                                                                                                                                                                                   |
|                     |                                                                                                                                                        |                                                                                                                                          |                                                                                                                                                                                   |

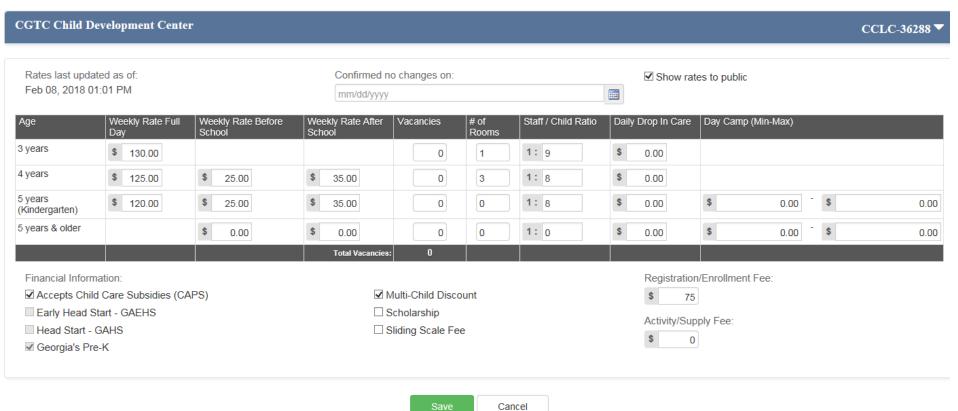
| Transport To/From School:                                                                              | Nearby Scho                                                                                           | Nearby Schools:                                |        |  |  |  |
|--------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------|------------------------------------------------|--------|--|--|--|
|                                                                                                        |                                                                                                       |                                                |        |  |  |  |
|                                                                                                        |                                                                                                       |                                                |        |  |  |  |
|                                                                                                        |                                                                                                       |                                                |        |  |  |  |
| ctivities:                                                                                             |                                                                                                       |                                                |        |  |  |  |
|                                                                                                        | Activity                                                                                              |                                                |        |  |  |  |
| Select> Academic                                                                                       | Outdoor Adventure (hiking, natu                                                                       | ire discovery, earth science, survival skills) |        |  |  |  |
| Aquatics                                                                                               | Field Trips                                                                                           |                                                |        |  |  |  |
| Creative Expression (art, ceramics, dance, drama, music, photography, singing) Gender Specific – Girls | STEM (Science, Technology, Er                                                                         | ngineering, Math)                              |        |  |  |  |
| Gender Specific – Boys                                                                                 | Day Camp accommodates child                                                                           | Iren with disabilities                         |        |  |  |  |
| Religious/Faith-based<br>Scouting (Boy Scouts/Girl Scouts)                                             |                                                                                                       |                                                |        |  |  |  |
| Specialty (equestrian, computer)                                                                       |                                                                                                       |                                                |        |  |  |  |
| Sports/Fitness (basketball, soccer, land-sports, volleyball, Frisbee)  Inguages:                       | _                                                                                                     |                                                |        |  |  |  |
| Burgoon                                                                                                | Language                                                                                              | Spoken by Staff                                | Taught |  |  |  |
| Select>                                                                                                |                                                                                                       | Spoken by Stain                                | raugnt |  |  |  |
|                                                                                                        | Spanish                                                                                               |                                                |        |  |  |  |
| Add                                                                                                    | Spanisn                                                                                               | ✓                                              | ✓      |  |  |  |
|                                                                                                        |                                                                                                       |                                                |        |  |  |  |
|                                                                                                        |                                                                                                       |                                                |        |  |  |  |
| ırriculum:                                                                                             |                                                                                                       |                                                |        |  |  |  |
|                                                                                                        | Curriculum                                                                                            |                                                |        |  |  |  |
| Select>                                                                                                | Creative Curriculum                                                                                   |                                                |        |  |  |  |
|                                                                                                        |                                                                                                       |                                                |        |  |  |  |
| Add                                                                                                    |                                                                                                       |                                                |        |  |  |  |
|                                                                                                        |                                                                                                       |                                                |        |  |  |  |
| nmily Engagement Information:                                                                          |                                                                                                       |                                                |        |  |  |  |
| ,8-8                                                                                                   | Family Engagement                                                                                     |                                                |        |  |  |  |
| Select>                                                                                                |                                                                                                       | cen by the families served                     |        |  |  |  |
|                                                                                                        | Suggestion box prominently disp                                                                       | •                                              |        |  |  |  |
| Add                                                                                                    |                                                                                                       |                                                |        |  |  |  |
|                                                                                                        | Parent space/corner with resources available  Annual open house and regular parent meeting activities |                                                |        |  |  |  |
|                                                                                                        | Annual open nouse and regular                                                                         | parent meeting activities                      |        |  |  |  |
|                                                                                                        | Monthly program calendar availa                                                                       | able is print and caling                       |        |  |  |  |

B

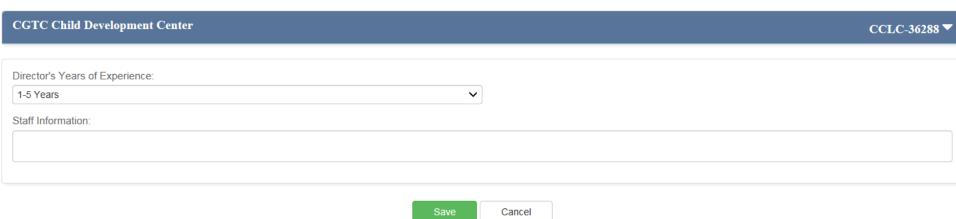




#### **Rate Information**



### **Staff Information**



#### **Logo and Photos**

#### **CGTC Child Development Center**

CCLC-36288 ▼

#### Summary:

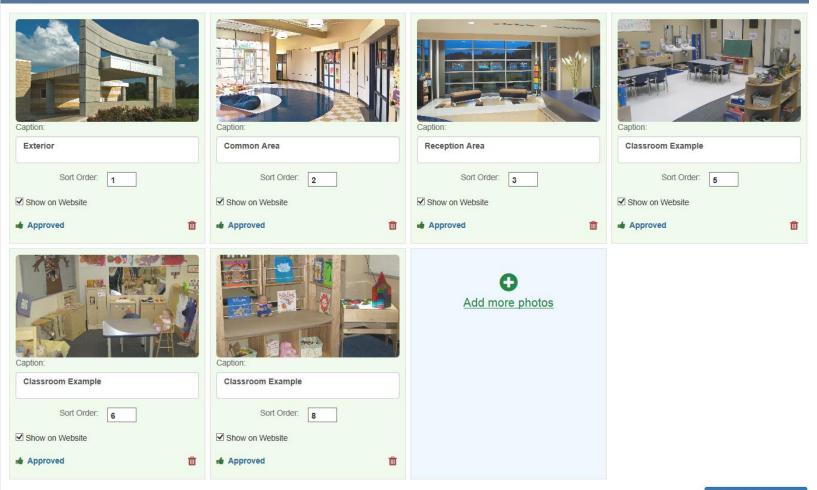
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean id auctor arcu. Donec ut urna eget tellus condimentum eleifend. Sed consequat nulla libero, quis egestas lacus finibus eget. Sed nibh orci, faucibus sed faucibus sit amet, posuere eu eros. Suspendisse ultricies pretium leo, id fringilla dui hendrerit eu. Nunc a ante et neque viverra scelerisque lacinia ut mi. Quisque faucibus nisi vitae libero iaculis, eu tincidunt tellus accumsan.

#### Facility Logo



Delete Logo

#### **Facility Pictures**



Submit for Review







## **CGTC Child Development Center**

CCLC-36288

80 Cohen Walker Drive, Warner Robins, GA 31088 Get Directions

Phone: (478) 361-3511

**Operating Months:** 

Year Round

**Operating Days:** 

Mon - Fri

**Operating Hours:** 

06:30 AM - 06:00 PM

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean id auctor arcu. Donec ut uma eget tellus condimentum eleifend. Sed consequat nulla libero, quis egestas lacus finibus eget. Sed nibh orci, faucibus sed faucibus sit amet, posuere eu eros. Suspendisse ultricies pretium leo, id fringilla dui hendrerit eu. Nunc a ante et neque viverra scelerisque lacinia ut mi. Quisque faucibus nisi vitae libero iaculis, eu tincidunt tellus accumsan.

Administrator: Brett Copeland Mailing Address

Pre-K Slots Available: 2

Licensed Capacity: 108

Has Liability Insurance? Yes

Accepting New Children

ng Address Type: Child Care Learning Center

Same as facility address

Activity/Supply Fee: \$0.00

Registration Fee: \$75.00

| 400 |     |     |    |   |    |
|-----|-----|-----|----|---|----|
| -   | 200 | V   | 00 |   | ¢  |
|     | a.  | W A |    | C | ě, |

- ✓ Accepts Child Care Subsidies (CAPS)
- After School Only
- ✓ CACFP
- Drop-In Care
- Evening/Night Care

- Head Start
- Religion-based
- School-age Summer Care
- SFSP

#### **Ages Served**

- Infant (0 -12 months)
- Toddler (13 months 2 years)
- Preschool (3 years 4 years)
- Georgia's Pre-K (4 Years)
- School Age (5+)





#### **CGTC Child Develop**

80 Cohen Walker Drive, Warner Robins, GA 31088 Get Directions

Phone: (478) 361-3511

**Operating Months:** 

Year Round

Operating Days:

Mon - Fri

Operating Hours:

06:30 AM - 06:00 PM



Service Provided





#### CCLC-36288

ellus condimentum eleifend. Sed consequat nulla s. Suspendisse ultricies pretium leo, id fringilla dui o iaculis, eu tincidunt tellus accumsan.

Type: Child Care Learning Center

Registration Fee: \$75.00

Activity/Supply Fee: \$0.00

#### Ages Served

- Infant (0 -12 months
- Toddler (13 months 2 years)
- Preschool (3 years 4 years)
- Georgia's Pre-K (4 Years)
- School Age (5+)

**Accreditation Status:** 

IAEVO

Common Area

From Home

Breakfa

| ervice Provided      | Transportation                                                                                                                                         | Meals Served                                                                                                                                                                      | <b>Accreditation Status:</b>                                                  |
|----------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------|
| pdated: Feb 13, 2018 | ✓ To/From Home  ✓ To/From School  Afterschool Only (PM Only)  Georgia's Pre-K Only  ✓ Near Public Transportation  ✓ On School Bus Route  ✓ Field trips | <ul> <li>✓ Breakfast</li> <li>✓ Lunch</li> <li>☐ Dinner</li> <li>☐ AM Snack</li> <li>✓ PM Snack</li> <li>✓ Accommodates Special Diets</li> <li>☐ Provides Infant meals</li> </ul> | NAEYC                                                                         |
|                      | Before and after school  Environment                                                                                                                   | Parents must provide meals                                                                                                                                                        | Accepts Children                                                              |
|                      | □ No pets □ Outdoor Play area □ Pool □ Provide your own equipment □ Secure Grounds/Keypad Access                                                       | ✓ Smoke Free Environment  ☐ Sports fields ☐ Tennis Courts ✓ Video surveillance ☐ Webcam for parents                                                                               | Full Time Part Time  Profit Status:  For Profit  Non Profit [usually 501(c)3] |

## **Weekly Rates**

| Age                    | Weekly<br>Full Day | Weekly Before<br>School | Weekly After<br>School | Vacancies | # of<br>Rooms |     | Daily Drop<br>In Care | Day Camp<br>(Min-Max) |
|------------------------|--------------------|-------------------------|------------------------|-----------|---------------|-----|-----------------------|-----------------------|
| 3 years                | \$130.00           |                         |                        |           | 1             | 1:9 |                       |                       |
| 4 years                | \$125.00           | \$25.00                 | \$35.00                |           | 3             | 1:8 |                       |                       |
| 5 years (Kindergarten) | \$120.00           | \$25.00                 | \$35.00                |           |               | 1:8 |                       | \$0.00-\$0.00         |
| 5 years & older        |                    |                         |                        |           |               |     |                       | \$0.00-\$0.00         |

#### **Activities**

#### **Other Care Type**

#### **Financial Information**

- STEM (Science, Technology, Engineering, Math)
- Outdoor Adventure (hiking, nature discovery, earth science, survival skills)
- · Field Trips
- Day Camp accommodates children with disabilities

· Georgia's Pre-K

· Multi-Child Discount

#### **Camp Care**

#### N/A

#### Languages

- Spanish
- German

#### **Special Hours**

N/A

#### Curriculum

· Creative Curriculum

#### **Family Engagement**

- · Accommodates languages spoken by the families served
- · Suggestion box prominently displayed
- · Parent space/corner with resources available
- · Annual open house and regular parent meeting activities
- · Monthly program calendar available in print and online

# Quality Rated Marketing Campaign Update



## **Public Service Announcements**

## PSA Insights

- PSA played on TV 864 times and on radio 816 times.
- Placed 1,681 PSAs.
- Estimated total value for PSA play was \$974,669.
- Airings were most frequent in Macon, Atlanta, Columbus, and Milledgeville.





## Paid Ad Placement

## Ad Placement

- In February 2017, launched comprehensive statewide media buy:
   digital, radio, TV, billboard
- More than 2,000 radio ads during peak morning and evening commuter time frames
- More than 1,200 TV ads during early morning news timeslots and into the evening
- Placed 100 medium/small billboards on secondary roads (in English and Spanish) in the Atlanta media market
- Posted one dozen large billboards in main thoroughfares in Fulton,
   Douglas, DeKalb, Rockdale, Paulding, Gwinnett, Cherokee, Cobb, and
   Clayton



## Cox In-Kind: 2017

## Atlanta Journal Constitution

- Sunday and weekday placements
- 3 quarter-page ads
- 6 half-page ads
- Value of \$150,000
- WSB-TV, Cox Radio





# **GOOGLE ADWORDS & FACEBOOK ADS**

## Overall Pay-Per-Click (PPC) Performance

- PPC ads drove 70% of all website traffic for the month
- Conversions increased by 75% from 1,281 (November) to 2,241 (December)
- The conversion percentage, the rate of people visiting the website and using the tool, increased more than 10% to 39.6%
- Cost per conversion decreased to \$3.23





# **Quality Rated Website Analytics**

## Website Insights

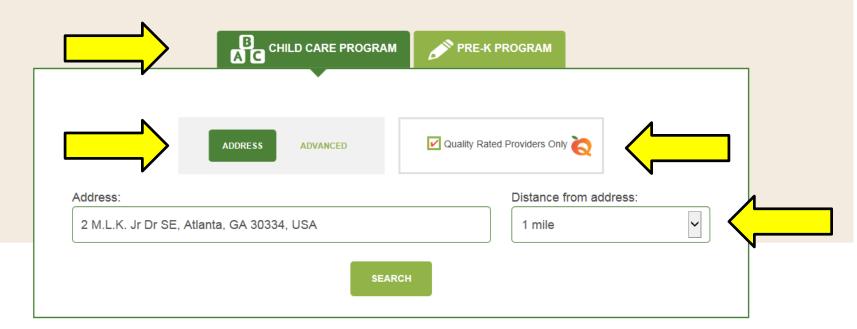
- A total of 9,802 users visited the Quality Rated website in December 2017.
- 56% of visitors were led to the site via paid digital search ads, 10% from direct searches, 9% from social media, 15% from referrals, and 11% from organic searches.
- The number of Returning Users to the site dropped slightly to 26%.
- The top locations of visitors to the site included Atlanta, Marietta, Augusta, Savannah, and Columbus.
- Time on site averaged 2 minutes and 34 seconds.





Find high quality child care or Pre-K programs near you.

## Find high quality child care or Pre-K programs near you.



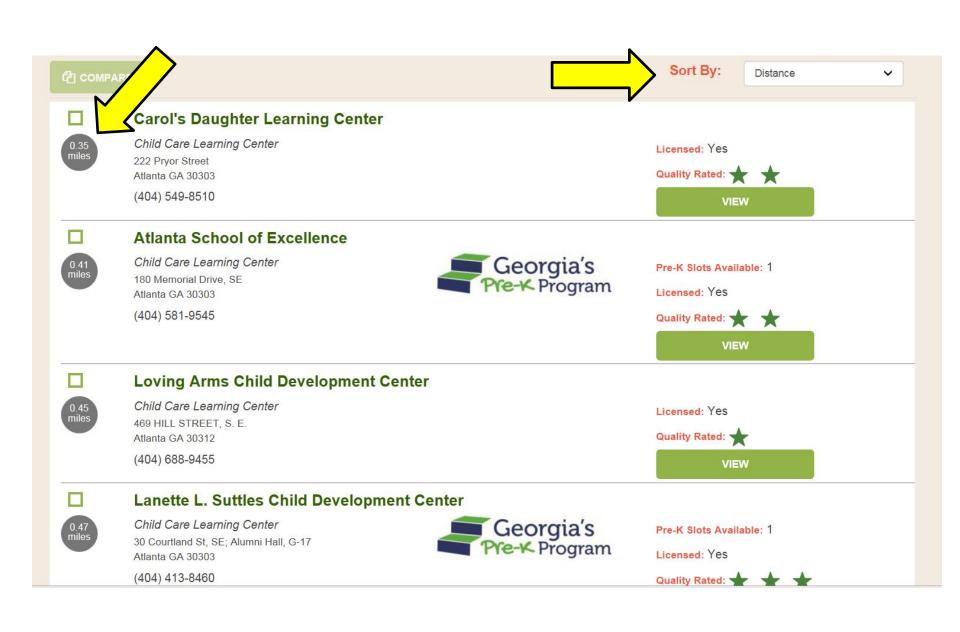
### Search Results

RETURN TO PROVIDER SEARCH PAGE



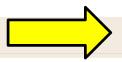
- Click on the VIEW button to see the details about each provider.
- To compare providers, check the box to the left of the provider name, then click COMPARE.

**Total Records: 4** 





(404) 413-8460



Sort By:

Quality Rated Star Level V



#### Lanette L. Suttles Child Development Center



Child Care Learning Center 30 Courtland St, SE; Alumni Hall, G-17 Atlanta GA 30303



Pre-K Slots Available: 1

Licensed: Yes

Quality Rated:





#### **Carol's Daughter Learning Center**



Child Care Learning Center 222 Pryor Street Atlanta GA 30303

(404) 549-8510

Licensed: Yes

Quality Rated:





#### Atlanta School of Excellence



Child Care Learning Center 180 Memorial Drive, SE Atlanta GA 30303 (404) 581-9545



Pre-K Slots Available: 1

Licensed: Yes

Quality Rated:



**VIEW** 



#### **Sheltering Arms Educare Atlanta**



Child Care Learning Center 404 Fulton Street SW Atlanta GA 30312 (404) 582-9100

Licensed: Yes

Quality Rated:



|                            | Atlanta School of Excellence                                                                                          | Carol's Daughter Learning              | Lanette L. Suttles Child Development                         | Sheltering Arms Educare                        |
|----------------------------|-----------------------------------------------------------------------------------------------------------------------|----------------------------------------|--------------------------------------------------------------|------------------------------------------------|
|                            |                                                                                                                       | <u>Center</u>                          | <u>Center</u>                                                | <u>Atlanta</u>                                 |
| Quality Rated:             | QUALITY* RATED CHILD CARE                                                                                             | QUALITY' RATED CHILD CARE              | QUALITY' RATED CHILD CARE                                    | QUALITY* RATED CHILD CARE                      |
| Type:                      | Child Care Learning Center                                                                                            | Child Care Learning Center             | Child Care Learning Center                                   | Child Care Learning Center                     |
| GA Pre-K Slots:            | 1                                                                                                                     | Not a Georgia's Pre-K site             | 1                                                            | Not a Georgia's Pre-K site                     |
| Address:                   | 180 Memorial Drive, SE,<br>Atlanta, GA 30303                                                                          | 222 Pryor Street,<br>Atlanta, GA 30303 | 30 Courtland St, SE; Alumni Hall, G-17,<br>Atlanta, GA 30303 | 404 Fulton Street SW,<br>Atlanta, GA 30312     |
| County:                    | Fulton                                                                                                                | Fulton                                 | Fulton                                                       | Fulton                                         |
| Phone:                     | (404) 581-9545                                                                                                        | (404) 549-8510                         | (404) 413-8460                                               | (404) 582-9100                                 |
| Days of Operating:         | MO, TU, WE, TH, FR                                                                                                    | MO, TU, WE, TH, FR                     | MO, TU, WE, TH, FR                                           | MO, TU, WE, TH, FR                             |
| Weekday:                   | 7:00 AM - 6:00 PM                                                                                                     | 6:00 AM - 6:30 PM                      | 7:30 AM - 6:00 PM                                            | 6:30 AM - 6:30 PM                              |
| Accepts<br>Children:       | • Full Time                                                                                                           | • Full Time                            | Full Time                                                    | • Full Time                                    |
| Special Hours:             |                                                                                                                       |                                        |                                                              |                                                |
| Other Child<br>Care Types: | <ul> <li>Before-school Program</li> <li>After-school Program</li> <li>Summer Camp</li> <li>Georgia's Pre-K</li> </ul> |                                        | Georgia's Pre-K                                              | Early Head Start - GAEHS     Head Start - GAHS |
| Minimum Age:               | 6 Weeks                                                                                                               |                                        |                                                              | 6 Weeks                                        |
| Maximum Age:               | 12 Years                                                                                                              | 12 Years                               | 5 Years                                                      | 12 Years                                       |
| Transportation:            |                                                                                                                       |                                        |                                                              | To/From Home     To/From School                |
| Environment:               | Smoke Free Environment     Video surveillance                                                                         |                                        |                                                              | No pets                                        |





#### **CCLC-1081** Lanette L. Suttles Child Development Center 30 Courtland St, SE; Alumni Hall, Administrator: Phyllis Kimbro **Mailing Address** Type: Child Care Learning Center G-17, Same as facility address Atlanta, GA 30303 Pre-K Slots Available: 0 Registration Fee: \$153.00 **Get Directions Licensed Capacity: 156** Activity/Supply Fee: \$0.00 Phone: (404) 413-8460 Has Liability Insurance? N/A **Operating Months:** Year Round Accepting New Children **Operating Days:** Mon - Fri **Services Ages Served Operating Hours:** ✓ Accepts Child Care Subsidies (CAPS) Infant (0 -12 months) Head Start 07:30 AM - 06:00 PM After School Only Religion-based ✓ Toddler (13 months - 2 years) No pictures provided ✓ CACFP School-age Summer Care ✓ Preschool (3 years - 4 years) **✓** SFSP Drop-In Care Georgia's Pre-K (4 Years) Service Provided Evening/Night Care School Age (5+)

| Transportation                  | <b>Meals Served</b>                  | <b>Accreditation Status:</b> |
|---------------------------------|--------------------------------------|------------------------------|
| To/From Home                    | Breakfast                            | NAEYC                        |
| To/From School                  | Lunch                                |                              |
| Afterschool Only (PM Only)      | Dinner                               |                              |
| Georgia's Pre-K Only            | AM Snack                             |                              |
| Near Public Transportation      | PM Snack                             |                              |
| On School Bus Route             | Accommodates Special Diets           |                              |
| Field trips                     | Provides Infant meals                |                              |
| Before and after school         | Parents must provide meals           |                              |
| Environment                     |                                      | Accepts Children             |
| No pets                         | Smoke Free Environment               | ✓ Full Time                  |
| Outdoor Play area               | Sports fields                        | Part Time                    |
|                                 |                                      |                              |
| Pool                            | Tennis Courts                        |                              |
| Pool Provide your own equipment | ☐ Tennis Courts ☐ Video surveillance |                              |

### **Weekly Rates**

| Age     | Weekly<br>Full Day | Weekly Before<br>School | Weekly After<br>School | # of<br>Rooms | Staff/Child<br>Ratio | Daily Drop<br>In Care |
|---------|--------------------|-------------------------|------------------------|---------------|----------------------|-----------------------|
| 1 year  | \$242.00           |                         |                        |               |                      |                       |
| 2 years | \$242.00           |                         |                        |               |                      |                       |
| 3 years | \$220.00           |                         |                        |               |                      |                       |

| Activities | Other Care Type | Financial Information |
|------------|-----------------|-----------------------|
| N/A        | Georgia's Pre-K | N/A                   |

| Camp Care | Languages | Special Hours |
|-----------|-----------|---------------|
| N/A       | N/A       | N/A           |

| Curriculum | Family Engagement |
|------------|-------------------|
| N/A        | N/A               |

### **Inspection Reports**

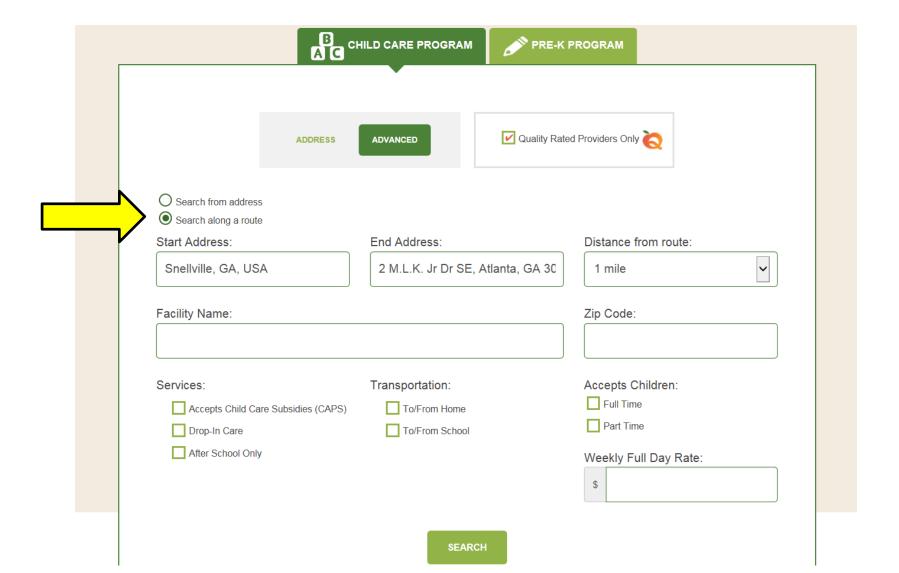
| View Report | Report Date  | Arrival Time | Report Type      |
|-------------|--------------|--------------|------------------|
| 凸           | Jun 13, 2017 | 02:40 PM     | Monitoring Visit |
| 凸           | Jan 13, 2017 | 09:40 AM     | Monitoring Visit |
| 凸           | Sep 21, 2016 | 09:35 AM     | Licensing Study  |
| 凸           | Mar 17, 2016 | 10:00 AM     | Monitoring Visit |
| 凸           | Nov 10, 2015 | 12:50 PM     | Licensing Study  |
| 凸           | Apr 02, 2015 | 11:35 AM     | Monitoring Visit |
|             | Dec 19, 2014 | 10:20 AM     | Licensing Study  |





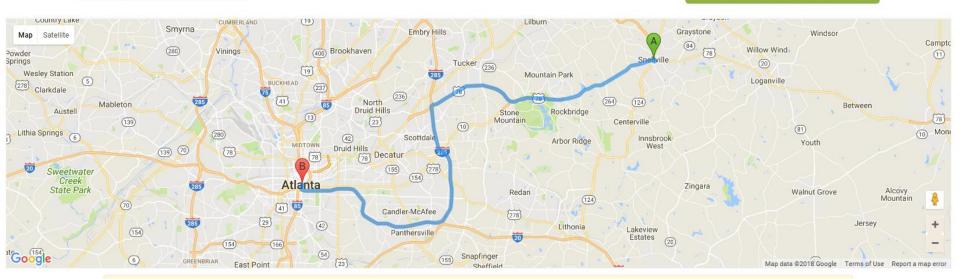
|                                                                    | ADDRESS ADVANCED | Quality Rated Providers Only 崀 |
|--------------------------------------------------------------------|------------------|--------------------------------|
| <ul><li>Search from address</li><li>Search along a route</li></ul> |                  |                                |
| Address:                                                           |                  | Distance from address:         |
| Enter a location                                                   |                  | 1 mile                         |
| Facility Name:                                                     |                  | Zip Code:                      |
|                                                                    |                  |                                |
| Services:                                                          | Transportation:  | Accepts Children:              |
| Services: Accepts Child Care Subsid                                | _                | Full Time                      |
| _                                                                  | _                |                                |

SEARCH



### Search Results

### RETURN TO PROVIDER SEARCH PAGE

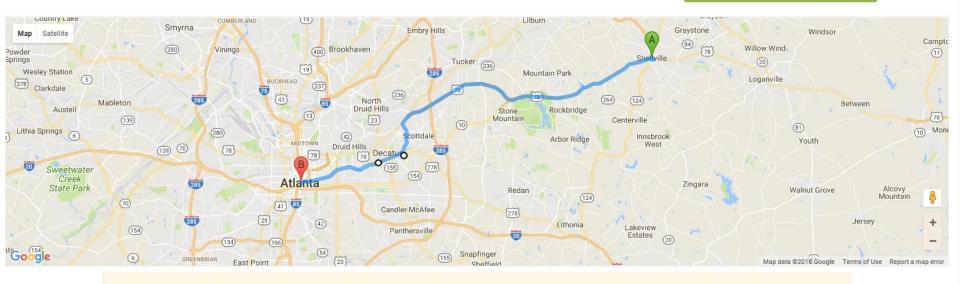


If desired, drag the displayed route to your destination, then click SEARCH ALONG ROUTE.

Q SEARCH ALONG ROUTE

### Search Results

RETURN TO PROVIDER SEARCH PAGE

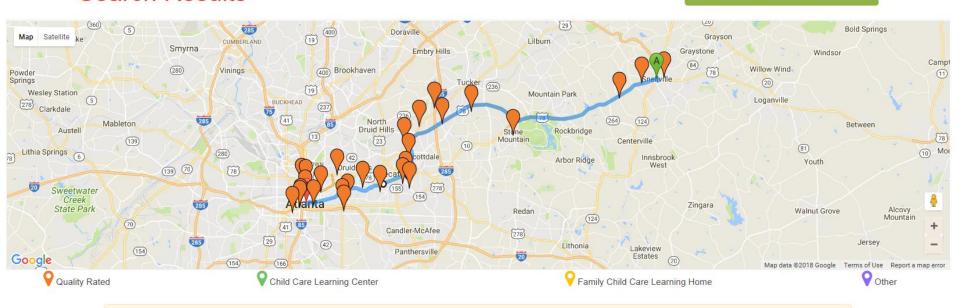


If desired, drag the displayed route to your destination, then click SEARCH ALONG ROUTE.

Q SEARCH ALONG ROUTE

### Search Results

#### RETURN TO PROVIDER SEARCH PAGE



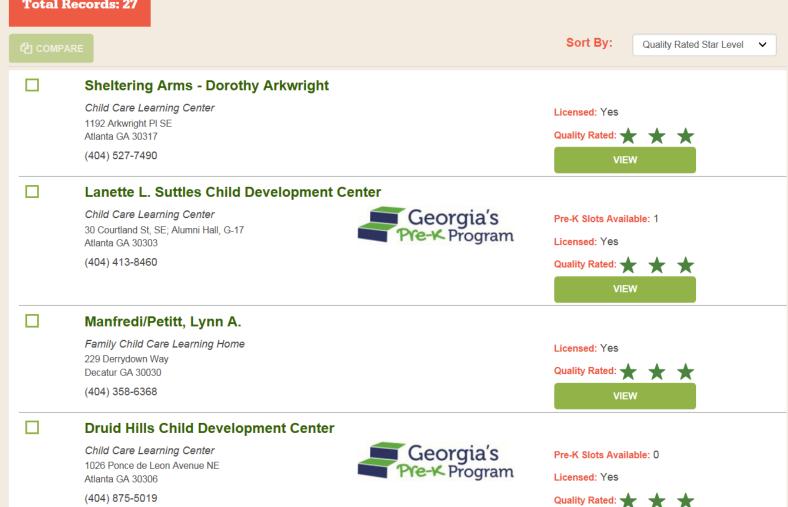
If desired, drag the displayed route to your destination, then click SEARCH ALONG ROUTE.

**Q** SEARCH ALONG ROUTE

- Click on the VIEW button to see the details about each provider.
- To compare providers, check the box to the left of the provider name, then click COMPARE.

**Total Records: 27** 

#### **Total Records: 27**



#### **Child Care**

### **Meal Programs**

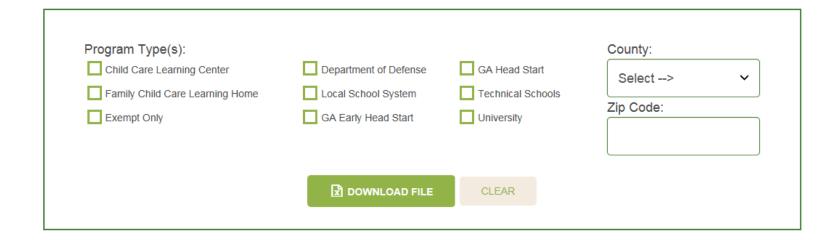
#### Georgia's Pre-K





2018 © Georgia Department of Early Care and Learning

### **Provider Data Export**





# BREAK

(10 minutes)















# Federal Programs Update

Elisabetta Kasfir
Assistant Commissioner for Federal Programs



# New DECAL CAPS Program is Underway





Hired most CAPS staff



Moved to new office



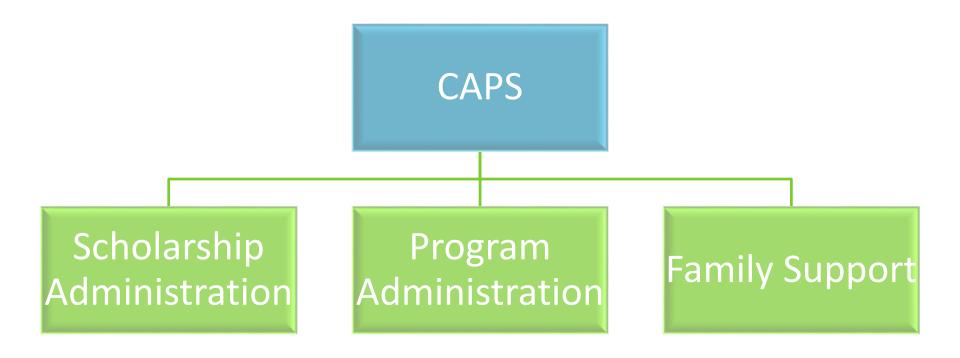
Georgia Gateway



Accepting calls statewide 1-833-4GA-CAPS

### **CAPS Structure**





# **CAPS Organization**



| Scholarship Administration                  | Family Support                  | Program Adminsitration                        |
|---------------------------------------------|---------------------------------|-----------------------------------------------|
| 5 Regions                                   | 5 Regions                       | Statewide                                     |
| Scholarship Administration Directors (2)    | Family Support Directors (2)    | Program Administration Director (1)           |
| Scholarship Administration Managers (6)     | Family Support Managers (5)     | Policy & Process Improvement<br>Administrator |
| Scholarship Administration Coordinators (5) | Family Support Coordinators (5) | IES & Data Systems Administrator              |
| Scholarship Administration Specialists (72) | Family Support Consultants (60) | CAPS Data Analyst                             |
|                                             |                                 | Adverse Action & Claims Unit (7)              |
|                                             |                                 | Quality Assurance and Training Unit (7)       |
|                                             |                                 | Administrative Services Unit (14)             |

### **CAPS Transition Milestones**



- CAPS has now fully transitioned from DFCS to DECAL
  - July 2017 CAPS pilot began with 13 counties (10% of workload)
  - October 2017 CAPS transitioned 76 more counties (50% of workload)
  - December 2017 CAPS transitioned remaining counties for all workstreams except case renewals (100% of workload)
  - February 2018 CAPS transitioned remaining counties for case renewals (100% of workload)
- DFCS continues processing pending applications and case renewals submitted before transition

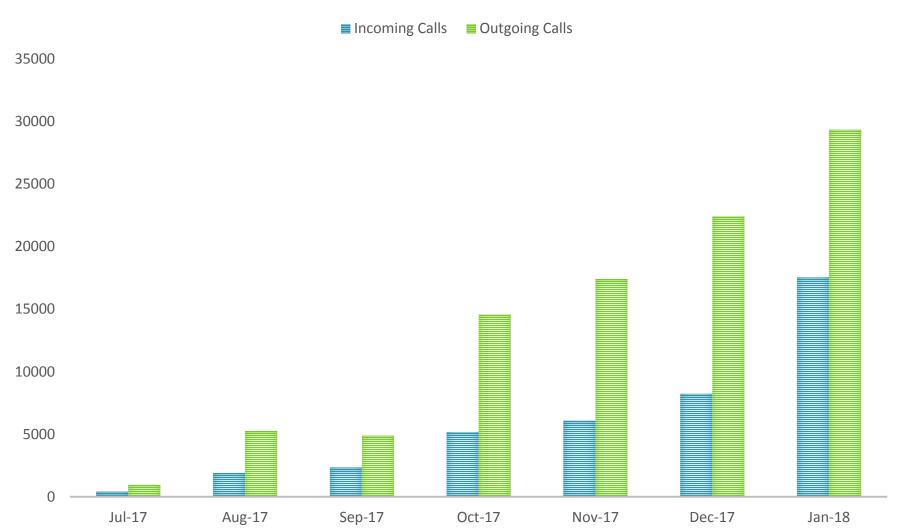
### **CAPS Phone System**



- CAPS uses a phone system for all client and child care provider contact to allow for tracking and call management
  - CAPS phone number = 1-833-4GA-CAPS
  - Phone system uses Interactive Voice Response (IVR) technology
  - Clients can check the status of an application or renewal without speaking with anyone
  - Clients are routed to appropriate staff based on entering their county and zip code in combination with the options they select
  - Callers can leave a message and have their call returned if appropriate staff aren't available when they call

# **CAPS Phone System Data**





ww.uecai.ga.gov















# **Child Care Services Update**

# Kristie Lewis Assistant Commissioner for Child Care Services



# Child Care Services Expansion-July 2018



- Expand CCS regions to better align service delivery (go from five to six regions).
- Expand Exemption Unit staff to allow for:
  - Periodic monitoring of license-exempt application sites
  - Annually monitoring a sampling of exempt programs that do not receive funding for subsidized child care
- Changes to Enforcement Unit/Intake Unit
  - Support unlicensed provider task force within CCS
  - Additional staffing to support increased enforcement actions based on new enforcement/compliance system

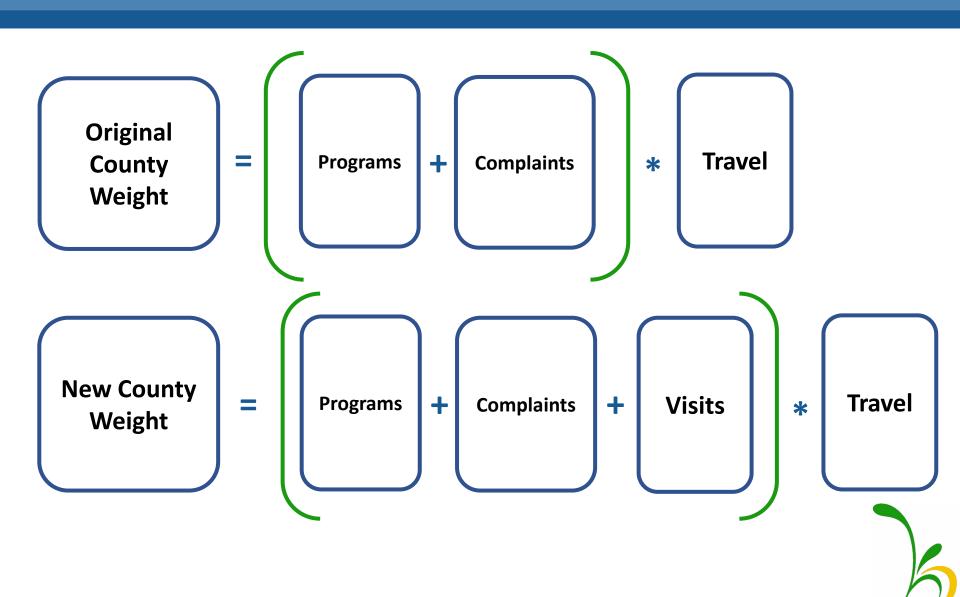
# **Proposed CCS Organization**



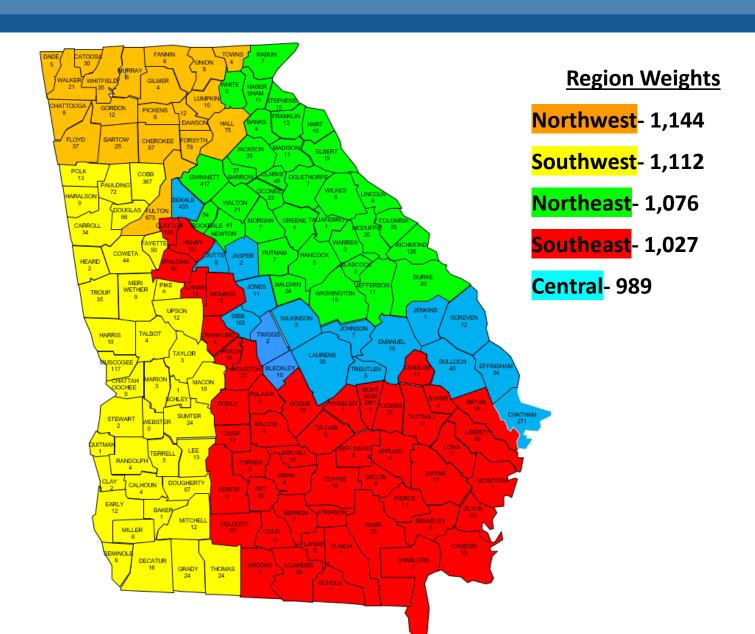
CCS Region/Unit Assignments- Proposed 7/1/18

| Field Operations – Rhonda Parker,<br>Director |                   |                   | Field Operations –Dana Bond, Director |                               |                   | Administrative & Enforcement- April Rogers, Director  Quality Operations-Melissa Davis, Director |                           |                                  | irector                 |                           |                                            |                                 |                           |                          |
|-----------------------------------------------|-------------------|-------------------|---------------------------------------|-------------------------------|-------------------|--------------------------------------------------------------------------------------------------|---------------------------|----------------------------------|-------------------------|---------------------------|--------------------------------------------|---------------------------------|---------------------------|--------------------------|
| <u>NW</u>                                     | <u>NE</u>         | <u>sw</u>         | Central East                          | <u>Central</u><br><u>West</u> | <u>SE</u>         | Administrative<br><u>Unit</u>                                                                    | Complaint Unit            | Enforcement Unit                 | Intake Unit             | Applicant<br>Services     | <u>Technical</u><br><u>Assistance Unit</u> | QI & Training<br><u>Unit</u>    | Exemption Unit            | Process &<br>Policy Unit |
| Region<br>Manager                             | Region<br>Manager | Region<br>Manager | Region<br>Manager                     | Region<br>Manager             | Region<br>Manager | Sherry Smith,<br>Manager                                                                         | Zara Hansford,<br>Manager | Elizabeth Holland,<br>Manager    | Unit Manager            | Lisa Chandler,<br>Manager | Nikki McCrary,<br>Manager                  | Shawnell<br>Johnson,<br>Manager | Nikiesha Neil,<br>Manager | Amy Page,<br>Manager     |
| Coordinator                                   | Coordinator       | Coordinator       | Coordinator                           | Coordinator                   | Coordinator       | 6 Admins                                                                                         | 2 Coordinators            | Coordinator                      | 3 Intake<br>Consultants | Coordinator               | Coordinator                                | Coordinator                     | Coordinator               | Coordinator              |
| 8 Consultants                                 | 8 Consultants     | 8 Consultants     | 8 Consultants                         | 8 Consultants                 | 8 Consultants     |                                                                                                  | 10 Consultants            | 3 Consultants                    | Intake Consultant       | 7 Consultants             | 6 Consultants                              | 2 Consultants                   | 3 Consultants             |                          |
|                                               |                   |                   |                                       |                               |                   |                                                                                                  |                           | Enforcement<br>Review Consultant | Intake Consultant       | 1 Admin                   |                                            | 5 CRU<br>Consultants            | Consultant                |                          |
|                                               |                   |                   |                                       |                               |                   |                                                                                                  |                           | Enforcement<br>Review Consultant |                         |                           |                                            | Training<br>Consultant          | Consultant                |                          |
|                                               |                   |                   |                                       |                               |                   |                                                                                                  |                           | 1 Admin                          |                         |                           |                                            |                                 | Consultant                |                          |
|                                               |                   |                   |                                       |                               |                   |                                                                                                  |                           |                                  |                         |                           |                                            |                                 | Consultant                |                          |
|                                               |                   |                   |                                       |                               |                   |                                                                                                  |                           |                                  |                         |                           |                                            |                                 | 1 Admin                   |                          |

### **New Weighted Caseload Methodology**

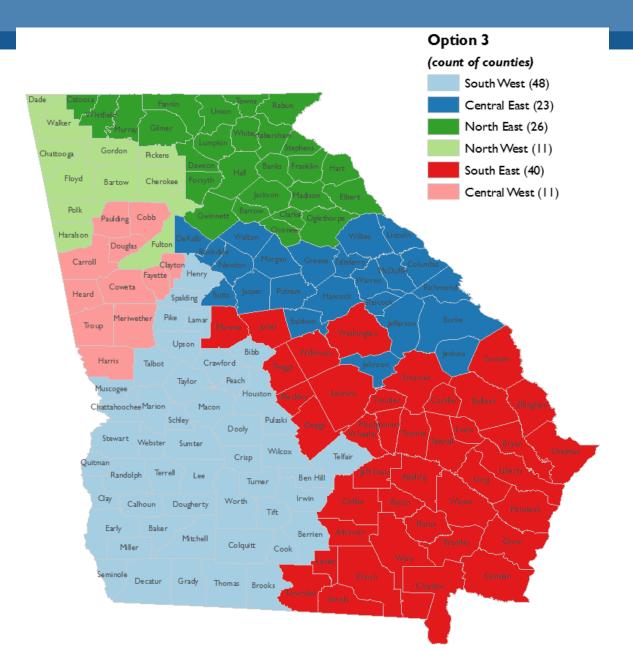


### **Current Region Map**





### **Map Option 3**





### **Considerations for Option 3**

### **New Weight Calculation**

Smallest difference between the Highest-Lowest Weights by region

High = 1,851 (Central West)

Low= 1,836 (North West)

**Difference in Weight Range = 15** 

Most equitable

### **Difference in Licensed Programs**

Smallest difference between the Highest-Lowest numbers of programs by region

**Difference in Programs= 78** 



### Permission to Revise Rules



- Updates to Criminal Record Check rules
  - To align with proposed legislation and federal CCDF requirements















# Georgia's Pre-K Program & Instructional Supports Update

Susan Adams
Assistant Commissioner of Pre-K and Instructional Supports



# Summer Transition Program: SY2018 Application Timeline



- Application dates
  - Release date March 6<sup>th</sup>
  - Due date March 22<sup>th</sup>
- Application review
  - March 27<sup>th</sup> April 17<sup>th</sup>
- Program notification of funding decisions
  - April 17<sup>th</sup>

### Georgia's Pre-K Program: SY 2019 Application Timeline

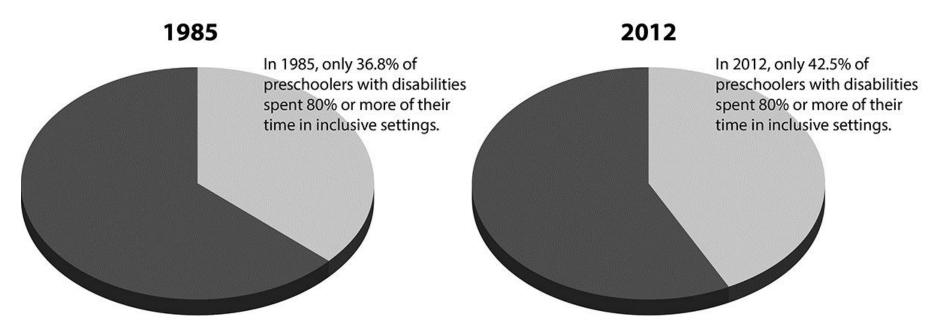


- Application dates
  - Release date March 26<sup>th</sup>
  - Due date April 20<sup>th</sup>
- Application review
  - April 21<sup>st</sup> June 11<sup>th</sup>
- Program notification of funding decisions
  - No later than the week of June 12<sup>th</sup>



## Why a Focus on Inclusion?





Barton and Smith, 2012

### Why a Focus on Inclusion? (continued)



- Children are expelled from child care at a rate 3 times greater than that of children in grades K-12.
  - African Americans make up 18 % of the preschool population but represented 48% of suspensions.
  - Boys were 49% of the preschool population but 82% of all suspensions.
  - Young students who are expelled or suspended are 10 times more likely to drop out of high school.

(United States Department of Education, 2014)

### **Agency Supports for Inclusion**



- Program Policy and Practice
- Inclusion Specialist Team
- Georgia Social Emotional Early Development Strategies (SEEDS)
- Family Resources
- Inclusive Early Learning Week

# **Program Policy and Practice**



- CAPS
  - Full cost of care for children with disabilities



- Pre-K
  - Pre-K Inclusion Classrooms
  - Dual Enrollment



- Quality Rated
  - Inclusion Endorsement



## **Inclusion Services Unit**







# **Inclusion Specialist Work**



|  |                                       | Georgia Department of Early Care and Learn                                                                                                               |
|--|---------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Intensive Professional<br>Development | <ul><li>Classroom</li><li>Program</li></ul>                                                                                                              |
|  | Training                              | <ul> <li>Supporting children with disabilities</li> <li>Social Emotional Development</li> <li>Positive Behavior Supports (Pyramid) – GA SEEDS</li> </ul> |
|  | Classroom Observations                | <ul><li>Identify strategies</li><li>Brainstorm next steps</li></ul>                                                                                      |
|  | Family Supports                       | <ul><li>Locating child care</li><li>Transition supports for programs</li><li>Referral supports</li></ul>                                                 |
|  | Agency Projects                       | <ul> <li>GA SEEDS PW Implementation</li> <li>Quality Rated Inclusion Endorsement</li> <li>Division Collaborations</li> </ul>                             |
|  |                                       |                                                                                                                                                          |

#### **GA SEEDS**

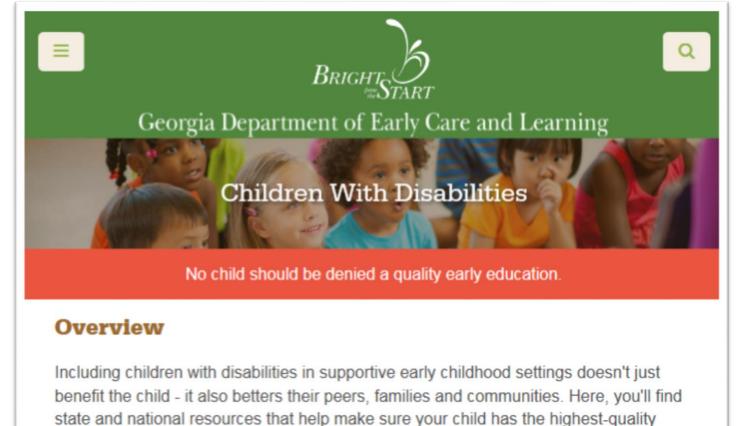




## Family Resources

early childhood education.







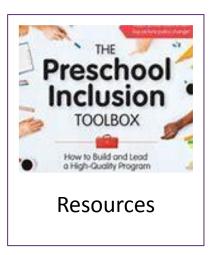
## **Inclusive Early Learning Week**



**Classroom Visits** 







#### Save the Date!





# People First Pledge



The Board of Early Care and Learning and the People First Pledge.





(Pick up as directed)

# **Committee Meetings**

Programs – Oak Budget/Finance – Willow System Reform – Cypress

The public is welcome to attend/observe committee meetings but may not participate in the committee's discussion.



# Welcome to the Board of Early Care and Learning

# **Public Comment Period**

February 15, 2018

## **Committee Reports**



- Budget/Finance Carlene Talton
- Programs Tangela Johnson
- System Reform Dawnn Henderson

## **Board Election**



Elect new board secretary



## **Board Meeting Dates 2018**

February 15, 2018

May 10, 2018

August 16, 2018

November 15, 2018